**iMovie ORP**

Your task is to create a trailer for your outside reading book. You are to choose a book for which you have written reading log entries this semester.

IF YOUR BOOK HAS BEEN TURNED INTO A MOVIE OR IF THERE IS ANY ACCOMPANYING VISUAL MATERIAL (TV SHOW, ETC.) YOU MAY NOT USE IMAGES FROM THAT FOR YOUR TRAILER. Remember that you can include pictures/videos that you take. If you include someone other than yourself in a picture/video, be sure to have that person’s permission! You may use copyright friendly images/videos, but **iMovies that include pictures/videos students have taken tend to be stronger than ones that use stock images.**

Do not give away the ending! Many successful trailers end with questions/intriguing facts/cliffhangers to lead others to want to read the book.

To begin working on your iMovie, follow these steps:

1. Open iMovie
2. Go to Projects
3. Click on +
4. Click on Trailer
5. Choose a theme (click on Create) -- note that each theme has its own music, number of pictures needed, etc. (You may want to look around at these before choosing one.)
6. Add information about your book and characters in the outline. (You can -- and should -- change all words.)
7. Add pictures/videos and words in your storyboard

Before you get to planning your trailer, here are some tips:

* Use as **few words** as possible. Trailers are fast-paced and text is never on the screen for very long.
* Shoot or choose photos and videos in **landscape** (horizontally). Vertical videos and photos will have black bars on the sides of the screen.
* Need to include more text in your trailer than what the template accommodates? Use [Skitch](http://evernote.com/skitch/), [Phonto](http://www.phon.to/) or some other app to **place text on top of an image**. [Splice](https://itunes.apple.com/us/app/splice-video-editor-free/id409838725?mt=8) for iOS is a great choice if you want to put **words on top of a video** (and you can of course do this in a regular iMovie project).
* Only use **copyright friendly images**. Here are some options for **copyright friendly images** (from the PHS Library website):

<http://morguefile.com/>

<http://www.pics4learning.com/>

<http://memory.loc.gov/ammem/index.html>

<https://calisphere.org/>

<https://openclipart.org/>

<http://discover.odai.yale.edu/ydc/>

<http://www.veezzle.com/> (not available at school due to filter)

<https://pixabay.com/> (not available at school due to filter)

<http://www.freeimages.com/> (not available at school due to filter)

You can also Google the name of what you’re looking for and add “copyright free.” (For example, Google “baseball cap copyright free image.”)

​Here is a link to a site that has copyright-free video clips:

<http://www.partnersinrhyme.com/blog/where-to-find-free-stock-footage/>

(info from <http://learninginhand.com/blog/2014/8/6/plan-a-better-imovie-trailer-with-these-pdfs>)

The grade for this project will go in the ORP category. I will grade your trailer using this scoring guide:

|  |  |
| --- | --- |
| Quality of information (how well does it represent your book?) | 40 points possible |
| Music and pictures represent the overall tone of your book | 30 points possible |
| How engaging is your trailer? (Would it make the viewer want to read your book?) | 20 points possible |
| Complete with no blank photo/text spaces  Note: Be sure to use copyright free images, and be sure to test your video before turning it in. | 10 points possible |

You will have one day in class to work on this (May 3). You need to make sure that iMovie is downloaded and updated on your iPad BEFORE YOU ARRIVE AT SCHOOL THAT DAY.

You need to save the iMovie trailer to your Drive and share it with me from there. **It is due before the bell rings for the beginning of class on May 15. Don’t wait until right before the bell. YOU SHOULD SHARE THIS BEFORE YOU ARRIVE AT SCHOOL TO AVOID TECHNICAL DIFFICULTIES WITH WIFI. IF YOU RUN INTO ISSUES AS YOU TRY TO SHARE IT, EMAIL US IMMEDIATELY WITH SCREENSHOTS AND EXPLANATIONS OF THE ISSUE. You will not have 15 pages of reading each night as we work on this...so this is what you should be working on each night for English homework. Your last reading log entry will be May 1.**